



SCHEDULE OF EVENTS

JANUARY 24-28, 2017

TUESDAY, JANUARY 24, 2017

- 7:30AM Kick-Off Breakfast & Beef Forum-Preparing for the Future: VFD & SB 27, Merck Animal Health.
 9:00AM Sifting & Grading of all RANGE READY CALVING EASE AND RANGE READY BULLS.
 7:00PM Roots & Boots starring Sammy Kershaw, Pam Tillis & Collin Raye, State Theater, Downtown Red Bluff.

WEDNESDAY, JANUARY 25, 2017

- 9:00AM Sifting & Grading of all HALTER CALVING EASE AND HALTER BULLS, Don Smith Pavilion.
 12:00PM Trade Show and Art Show open. Close at 7:00PM.
 1:00PM Working Stock Dogs - All dogs work OUTSIDE.
 6:00PM Buyer & Consignor Dinner - \$20/person. Fairgrounds Cafeteria. Cocktails 6:00PM. Dinner at 7:00PM
 Youth Activity Fund Raffle: 7:30PM and Auction of Red Bluff's Buckin' Best Bull Riders.

THURSDAY, JANUARY 26, 2017

- 7:30AM GELDINGS - Shown at halter, in age order, youngest to oldest. Pauline Davis Pavilion.
 9:00AM Trade Show and Art Show Open. Close at 7:00PM.
 9:00AM Elanco Seminar, Don Smith Pavilion.
 11:00AM WVM INTERNET FEEDER/FEMALE SALE,
 presented by Animal Health International/Elanco, Don Smith Pavilion.
 12:30PM GELDINGS - Dry, Trail and Cattle Works, Pauline Davis Pavilion.
 3:00PM GELDINGS Calf Branding, Pauline Davis Pavilion.
 5-8:00PM Art Show Wine & Cheese Tasting, Gem Building.
 5:45-7:00PM Clinic/Demonstration presented by Zoetis, 2016 World's Greatest Horseman,
 Clayton Edsall, Pauline Davis Pavilion.
 7:00PM GELDINGS - Conformation Horse Selected. Pauline Davis Pavilion.
 WORKING STOCK DOGS. Working all Stockdogs inside, Pauline Davis Pavilion.



FRIDAY, JANUARY 27, 2017

- 8:00AM GELDINGS - Cutting, Snaffle Bit/Hackamore, Stock Horse & Team Roping Contests.
 SELECTION OF THE CRAIG OWENS IDEAL RANCH HORSE, Pauline Davis Pavilion.
 8:00AM CCA Drought Forum: On-Farm Management practices to cope with drought. Don Smith Pavilion.
 9:00AM Trade Show and Art Show Open. Art Show closes at 7:00PM, Trade Show closes at 9:00PM.
 11:00AM Heifer Development Seminar, with Dr. Che Trejo presented by Zoetis, Don Smith Pavilion.
 1:00PM WORKING OF STOCK DOGS - Final Round - Work outside.
 3:30PM SALE OF STOCK DOGS, PRESENTED BY LOYALL, Don Smith Pavilion.
 3:30PM DOORS OPEN FOR GELDING SALE, Pauline Davis Pavilion.
 4:00-7:30PM Ag Social Sponsored by Chico State College of Agriculture, Fairgrounds Cafeteria.
 Information: Sarah DeForest (530) 898-3737 / Shelley Macdonald (530)527-1941.
 4:00PM Vic Woolery's Famous Tri-Tip BBQ before & during the Gelding Sale.
 \$10.00/person. Pauline Davis Pavilion.
 6:00PM SALE OF QUARTER HORSE & PAINT GELDINGS,
 PRESENTED BY ROLLING HILLS CASINO. Pauline Davis Pavilion.
 Admission is \$10.00/person. Tickets available at door, or call office.

Loyall



SATURDAY, JANUARY 28, 2017

- 9:00AM Trade Show and Art Show open. Art can be removed at 2:00PM, Trade Show closes at 7:00PM.
 9:30AM SALE OF ALL BULLS, PRESENTED BY ZOETIS, Don Smith Pavilion.
 7:00PM CINCH JEANS PRESENTS RED BLUFF'S BUCKIN' BEST BULL RIDING
 featuring Top Cowboys going head-to-head with the rankest bucking bulls & broncs
 in rodeo! Party & Dance immediately following.
 Pre-Sale General admission: \$20/person, \$25 at door;
 Arena Floor Seating Pre-Sale \$30/person, \$35 at door;
 V.I.P. Premier Seating, Parking, Reception, Appetizers: Pre-Sale \$75, \$80 at door.

zoetis



CINCH
JEANS & SHIRTS